

SPONSOR / EXHIBITOR APPLICATION

This application is a fillable PDF that should be completed electronically on your computer or mobile device. Please email your application to Jenni Bryant, jbryant@usarice.com, (202) 361-9028.

COMPANY INFORMATION

Company/Farm (as it will appear on badges, signs, etc.)

Street Address

City, State Zip Code

Select Primary Affiliation with U.S. Rice Industry:

- Farmer
- Miller
- Rough Rice Merchant
- Seed Business
- End User
- Crop Consultant
- Crop Protection Products
- Government/Extension/University
- Farm Equipment/Technology
- Ag Lender
- Industry Relations/Advocacy
- Other:

CONTACT INFORMATION

Sponsorship Contact (if applicable)

Full Name

Title

Email

Direct Phone

Mobile Phone

Exhibit Contact (if applicable)

Same as sponsor contact

Full Name

Title

Email

Direct Phone

Mobile Phone

SPONSORSHIP OPTIONS

1 Select Sponsor Level

Use check box to select sponsor level, then enter sponsorship amount in the corresponding text box.

- Platinum Plus
\$20,000 & up
- Platinum
\$15,000 – \$19,999
- Diamond
\$10,000 – \$14,999
- Gold
\$7,500 – \$9,999
- Silver
\$5,000 – \$7,499
- Bronze
\$1,000 – \$4,999

2 List Desired Sponsor Opportunities (see options)

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

3 Claim Complimentary Exhibit Booth (if applicable)

Select sponsor levels include complimentary exhibit space at the trade show. Do you want to claim your complimentary booth?

- Yes, we want the complimentary exhibit booth
(Platinum Plus, Platinum, Diamond, Gold)
- No, we do not plan to exhibit

4 Claim Complimentary Ad (if applicable)

Select sponsor levels include a complimentary ad in the conference edition of USA Rice's Whole Grain newspaper. Do you want to claim your complimentary ad?

- Yes, we want the complimentary ad
(Platinum Plus, Platinum, Diamond)
- No, we do not want the complimentary ad

If your company plans to participate in the trade show, complete the "Exhibitor Options" section on the next page.

Select sponsor levels include complimentary conference registration(s) which can be assigned on page 3.

Continued on next page

EXHIBITOR OPTIONS

1 Select Exhibit Booth Price & Quantity

Exhibit Booth (Member Rates)

On/Before Oct. 18 – \$1,050

On/After Oct. 19 – \$1,150

Exhibit Booth (Non-Member Rates)

On/Before Oct. 18 – \$1,200

On/After Oct. 19 – \$1,350

Priority Booth Selection – \$100

Add total quantity of booth spaces to upgrade to priority selection

2 Exhibit Add-On Options

Electricity – \$100

3 Discounts for Sponsors

Platinum Plus, Platinum, and Diamond

Sponsors at these levels receive a discount on additional booth space(s). Add the quantity of additional booth space(s) in the box next to your sponsor level to apply the discount.

Platinum Plus Sponsor – \$300 off

Platinum Sponsor – \$250 off

Diamond Sponsor – \$250 off

Gold, Silver, and Bronze

Sponsors at these levels receive a discount on one (1) booth space. Use the checkbox to select your sponsor level and apply the discount.

Gold Sponsor – \$100 off

Silver Sponsor – \$75 off

Bronze Sponsor – \$50 off

4 Booth Location Preferences

Rank booth numbers in order of preference (view floor plan)

1.

2.

3.

4.

5 Large Equipment

Let us know if you plan to feature large equipment at your booth.

Yes, we will have large equipment

No, we will not have large equipment

Unsure, please follow-up later

6 New Products & Technology

Exhibitors have the option to give a 3-minute presentation about any new products or technology. Presentation slots are limited and assigned on a first-come, first-served basis.

Yes, we want to give a presentation

No, we do not want to give a presentation

Unsure, please follow-up later

EXHIBITS TOTAL

ADVERTISING OPTIONS

Sponsors and exhibitors have exclusive access to discounted advertising selections at the USA Rice Outlook Conference and beyond.

1 Conference App

Banner Ad – \$250

2 Whole Grain Ads (Outlook Edition Only)

Member Rates

Quantity Total

Full Page Ad – \$715

½ Page Ad – \$400

⅓ Page Ad – \$287

Non-Member Rates

Full Page Ad – \$800

½ Page Ad – \$450

⅓ Page Ad – \$325

3 USA Rice Daily E-Newsletter

Member Rates

Quantity Total

1 Week – \$108.04

1 Month – \$410.55

Non-Member Rates

1 Week – \$124.24

1 Month – \$472.14

4 The Rice Stuff Podcast

Member Rates

Quantity Total

1 Month – \$240

3 Months – \$684

6 Months – \$1,224

9 Months – \$1,620

12 Months – \$1,728

Non-Member Rates

1 Month – \$280

3 Months – \$788

6 Months – \$1,408

9 Months – \$1,880

12 Months – \$2,000

ADVERTISING TOTAL

ASSIGN COMPLIMENTARY REGISTRATION (if applicable)

Please register those individuals that will receive complimentary registration.

- **Sponsors** – The number of complimentary registrations is based on sponsor level:
Platinum Plus = five (5), Platinum = four (4), Diamond = three (3), and Gold = two (2), Silver = one (1).
- **Exhibitors** – One (1) complimentary exhibitor registration is included with each 8'x10' booth space.

Full Name

Title

Email

Direct Phone

Mobile Phone

Street Address

City, State, Zip Code

Special Event Registration:

- Lunch in Exhibit Hall Awards Luncheon – \$40 Museum Tour – \$50

Full Name

Title

Email

Direct Phone

Mobile Phone

Street Address

City, State, Zip Code

Special Event Registration:

- Lunch in Exhibit Hall Awards Luncheon – \$40 Museum Tour – \$50

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SUMMARY & PAYMENT OPTIONS

Total Pricing

- Sponsorship
- Exhibits
- Advertising
- Special Events

TOTAL _____

Payment Methods

Let us know how you would like to remit payment and we will follow-up with next steps.

- ACH
- Check (payable to USA Rice Federation)
- Credit Card

We hereby apply for exhibit space at the 2024 USA Rice Outlook Conference. In making application, we agree to exhibit under and comply with the exhibit terms and conditions located behind this application. Each company must return a copy of this contract, properly executed by an authorized company representative. Exhibit Management will attempt to assign space according to application's continuity with the meeting, application date, individual applicant requirements, and available space. Exhibit Management reserves the right to rearrange the floor plan and/relocate exhibits in the best interest of the total exhibit. Applications and any/all requested materials must be received by October 31, 2024.